

Courses of Helixnex

1- Earn With Facebook

Marketing

- Basics of Facebook Ads
- Target Audience Identification
- Ad Creation and Design
- Budgeting and Bidding
- Ad Performance Analysis
- A/B Testing
- Retargeting Strategies
- Content Strategy for Ads
- Compliance/Best Practices

Content Monetization

- Facebook's Monetization Tools (In-Stream Ads, Fan Subscriptions, etc.)
- Creating Engaging Content
- Building a Loyal Audience
- Monetization Policies and Guidelines
- Analyzing Revenue Streams
- Collaborations and Partnerships
- Utilizing Facebook Groups
- Diversifying Content (video, short clips, live streams)
- Fan Engagement Techniques

Market Place

- Getting Started with Facebook Marketplace
- Listing Products Effectively
- Pricing Strategies
- Marketing and Promotions
- Customer Service and Communication

- Managing Orders and Logistics
- Safety and Fraud Prevention
- Leveraging Analytics
- Using Facebook Ads for Marketplace
- Seasonal and Trend-Based Selling

2-Unlock Your Blogging Potential with AdSense

- Introduction to Blogging
- Setting Up Your Blog
- Content Creation Strategies
- AdSense Basics and Sign-Up
- Placing Ads on the Blog
- Traffic Generation Techniques
- AdSense Policies
- Monetization Optimization
- Analytics and Performance Tracking
- Niche Selection
- SEO Basics
- Diversifying Income Sources
- Content Planning and Scheduling
- Case Studies and Success Stories

3- Dominate Your Local Market with Local SEO

- Introduction to Local SEO
- Google My Business Setup
- Local Keyword Research
- On-Page SEO for Local Businesses
- Building Local Citations

- Managing Online Reviews
- Local Link Building Strategies
- Mobile Optimization
- Tracking and Analytics
- Local Content Marketing
- Social Media Integration for Local SEO

4- Master the Art of Video Editing: From Basics to Brilliance in 2D & 3D

- Introduction to Video Editing
- Essential Tools and Software
- Basic Editing Techniques
- Advanced 2D Editing
- Introduction to 3D Editing
- Creating 3D Effects
- Color Correction and Grading
- Sound Editing and Mixing
- Exporting and Publishing
- Motion Graphics
- Special Effects (VFX)
- Storytelling through Editing
- Freelancing and Earning Opportunities

5- Automate Your Success: Master YouTube Automation for Passive Income with Ai

- Introduction to YouTube Automation
- Niche Selection
- Content Strategy and Planning
- Tools and Software

- Creating and Curating Content
- SEO and Optimization
- Monetization Strategies
- Managing Multiple Channels
- Analytics and Performance Tracking
- Introduction to AI in YouTube Automation
- AI Tools for Content Creation
- Automating Script Writing with AI
- AI-Powered Video Editing
- SEO and Optimization with AI
- Analytics with AI
- AI for Audience Engagement

6- Crafting Digital Experiences: Master Web Design and Development

- Introduction to Web Design and Development
- HTML & CSS Fundamentals
- Responsive Design
- JavaScript Basics
- Frontend Frameworks
- Backend Development
- CMS (e.g., WordPress)
- E-commerce Website Development
- SEO Basics
- Website Deployment and Maintenance

7- Harness AI to Monetize TikTok: Turn Creativity into Income

- Introduction to TikTok Monetization
- Using AI for Content Creation
- Audience Growth with AI

- AI-Driven Engagement Strategies
- Monetization Features on TikTok
- Data Analysis and Insights
- Automating Routine Tasks
- AI-Powered Trend Analysis

8- Unlock the Future: Your Guide to Mastering Cryptocurrency

- Introduction to Cryptocurrency
- Blockchain Technology
- Types of Cryptocurrencies
- How to Buy and Sell Crypto
- Crypto Wallets and Security
- Understanding Market Trends
- Investing Strategies
- Risks and Challenges
- Future of Cryptocurrency
- DeFi and NFTs
- Crypto Trading Strategies

9- Building Your Online Empire: Mastering Ecommerce with Shopify and Daraz.pk

- Introduction to E-commerce
- Setting Up a Shopify Store
- Product Listing and Management
- Customizing Your Shopify Store
- Payment Gateways and Shipping
- Introduction to Daraz.pk
- Product Listing on Daraz
- Marketing and SEO
- Customer Service and Retention
- Analytics and Performance Tracking